

# North Coast Stormwater and Water Quality Survey

The North Coast Stormwater Coalition would like hear your opinion about storm water and water pollution issues in our area. This voluntary survey will take about 5 to 8 minutes and will include questions about daily activities, water quality and natural areas. Local public agencies will use your input to improve their stormwater and pollution prevention programs. Your responses will be completely anonymous.

## 1. Where do you live?

Please enter the name of your city or community:

.....

## 2. What is your type of residence?

Mark only one oval.

- ☐ House
- ☐ Apartment
- ☐ Mobile Home
- ☐ Other:

.....

## 3. Please indicate your current housing status:

Mark only one oval.

- ☐ Homeowner
- ☐ Renter
- ☐ Other:

.....

## 4. Which of these water related activities do you frequently pursue:

Check all that apply.

- ☐ Fishing/Crabbing
- ☐ Swimming/Wading
- ☐ Surfing
- ☐ Boating
- ☐ Wildlife viewing
- ☐ Other:

.....

5. **Most of the time, when I am done using paints, oils, solvents, thinners and varnishes, I dispose of them**

*Check all that apply.*

- ☐ In a sink
- ☐ In the yard
- ☐ Down a street drain
- ☐ In the trash
- ☐ At a hazardous waste facility
- ☐ I store it
- ☐ I do not use these products
- ☐ Other: .....

6. **Do you have a lawn or garden?**

*Mark only one oval.*

- ☐ Yes
- ☐ No      *Skip to question 10.*

## Lawn and Garden

7. **Who usually maintains your lawn/garden?**

*Mark only one oval.*

- ☐ Myself or my family or roommates
- ☐ Lawn/landscaping service
- ☐ Property owner/manager
- ☐ No one
- ☐ Other: .....

8. **Is your lawn or garden treated with any of the following:**

*Check all that apply.*

- ☐ Fertilizers
- ☐ Pesticides
- ☐ Herbicides
- ☐ Organic fertilizer
- ☐ Manure
- ☐ Compost
- ☐ Nothing
- ☐ I don't know

9. **How do you dispose of your lawn clippings, leaves, or other yard waste?**

*Check all that apply.*

- ☐ Put into curbside yard waste container or take them to a green waste facility
- ☐ Put into trash/garbage can or take to the landfill
- ☐ Someone else takes care of my yard (professional or non-professional)
- ☐ Blow or sweep into the street or gutter
- ☐ Burn them
- ☐ Re-use them them in the yard (compost, chickens, etc...)
- ☐ Other: .....

## Pets

10. **Do you or or anyone in your household own an outdoor animal (dog, cat, horse, etc...)**

*Mark only one oval.*

- ☐ Yes      *Skip to question 11.*
- ☐ No      *Skip to question 13.*

## Pet Questions

11. **Typically, what do you do with your pet's waste in your own yard?**

*Check all that apply.*

- ☐ I leave it
- ☐ I pick it up and throw it in the trash
- ☐ I put it in a pile or bury it in my yard
- ☐ I do not encounter pet waste in my yard
- ☐ Other: .....

12. **When you are walking your dog in public spaces such as on the street or in a park, about how often do you pick up your dog's waste and throw it in the trash?**

*If you have no dog or don't ever take your dog into public areas, mark "Not applicable."*

*Mark only one oval.*

- ☐ Always
- ☐ Often
- ☐ Sometimes
- ☐ Rarely
- ☐ Never
- ☐ Not applicable

## Motor Vehicle

13. **Do you have/own a motor vehicle?**

*Mark only one oval.*

- ☐ Yes      *Skip to question 14.*
- ☐ No      *Skip to question 19.*

## Motor Vehicle Questions

14. **If I notice my vehicle leaking fluids, I:**

*Check all that apply.*

- ☐ Place cardboard or some other absorbent material under it.
- ☐ Place a drip pan under it
- ☐ Do nothing
- ☐ Immediately have it repaired
- ☐ Have it repaired, but not immediately
- ☐ I have never noticed my vehicle leaking fluids

15. **I usually park my car:**

*Mark only one oval.*

- ☐ In the garage
- ☐ On a paved surface
- ☐ On an unpaved surface

16. **I wash my car:**

*Check all that apply.*

- ☐ At a car wash
- ☐ On a paved driveway or surface
- ☐ On a dirt or gravel surface
- ☐ On the lawn
- ☐ I do not wash my car

17. **I change my oil:**

*Check all that apply.*

- ☐ At an oil change facility
- ☐ In the garage or carport
- ☐ On a paved surface
- ☐ On a lawn
- ☐ On a dirt or gravel surface
- ☐ I do not change my oil

18. **I dispose of my used motor oil:**

*Check all that apply.*

- ☐ The people who change my oil dispose of it for me
- ☐ At a hazardous material facility such as HWMA, the HWMA mobile, etc...
- ☐ At an auto store
- ☐ In the trash or at the dump
- ☐ Down a drain in the house or garage
- ☐ Down a street drain
- ☐ On some other paved surface
- ☐ On a dirt surface (including burial in the yard)
- ☐ I store it indefinitely
- ☐ I do not encounter used motor oil

19. **If I were to witness illegal dumping, such as pouring chemicals down storm drains or into water bodies, or leaving trash in public spaces:**

*Check all that apply.*

- ☐ I would report it immediately to the City or County
- ☐ I would call the Stormwater Hotline
- ☐ I would do nothing because I don't know who to call
- ☐ Other: .....

20. **Do you know how to dispose of household chemicals?**

*Mark only one oval.*

- ☐ Yes
- ☐ No
- ☐ Don't Know

21. **Are you a cigarette smoker?**

*Mark only one oval.*

- ☐ Yes      *Skip to question 22.*
- ☐ No      *Skip to question 23.*

22. **When I finish my cigarette, I:**

*Mark only one oval per row.*

	Never	Rarely	Sometimes	Usually	Always
Flick the butt on the ground	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Put it in an ashtray	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Put it into the trash	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

23. Which of the following terms have you heard before:

*Check all that apply.*

- ☐ stormwater
- ☐ urban run-off
- ☐ wastewater
- ☐ Area of Special Biological Significance (ASBS)
- ☐ None of the above

24. As far as you know, which best describes what happens to the water that goes into our streets and storm drains?

*Mark only one oval.*

- ☐ It is released untreated into local waterways
- ☐ It is treated at a sewage plant, like the household wastewater
- ☐ It is cleaned, but to a lesser extent than household wastewater
- ☐ It goes someplace else
- ☐ I don't know

25. Which of these statements best describes what you believe a watershed to be:

*Mark only one oval.*

- ☐ Water like a swamp or marsh
- ☐ a specific area whose water drains into the same place
- ☐ A named river
- ☐ I don't know
- ☐ Other: .....

26. As far as you know, do you live in a watershed?

*Mark only one oval.*

- ☐ Yes
- ☐ No
- ☐ I don't know

27. **To the best of your knowledge, is each statement true or false?**

*Mark only one oval per row.*

	True	False	Don't Know
Hosing or sweeping trash, leaves or dirt into the street is harmful to creeks, streams and other waterways	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Dumping household materials, vehicle fluids and paint into the street is prohibited under California's stormwater regulations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

28. **Do you think you, personally, can have any effect on protecting the water quality in our region?**

*Mark only one oval.*

- ☐ Yes
- ☐ No
- ☐ I don't know/am not sure

29. **Please indicate your level of concern about the following types of pollution on the North Coast**

*Mark only one oval per row.*

	Very Concerned	Somewhat Concerned	Not too Concerned	Not at all Concerned	Don't Know
Pollution of local creeks and rivers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pollution of the bay and ocean	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Stormwater run-off pollution	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Air pollution or smog	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Litter/Illegal dumping	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

30. **What would you say are the primary contributors to run-off pollution in the region?**

*Check all that apply.*

- ☐ Dog owners
- ☐ Vehicle owners
- ☐ People with gardens
- ☐ Homeless/displaced community
- ☐ College students
- ☐ Illegal cannabis/marijuana cultivators
- ☐ Businesses
- ☐ Local, state and federal government
- ☐ Don't know
- ☐ Other: .....

31. **Rate your level of agreement with each of the following statements:**

*Mark only one oval per row.*

	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree
There isn't enough information provided about how to stop run-off pollution.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It would be worth a few dollars a month in taxes to reduce stormwater pollution in our area.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
There are plenty of opportunities to participate in water pollution prevention activities.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



32. **Indicate how much you think each of the following types of pollutants might have contributed to stormwater pollution in our area:**

*Mark only one oval per row.*

	A lot	Some	Not too much	Not at all
Paints & solvents	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Household chemicals and cleaning products	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Outdoor and gardening products such as insect spray, weed killers and fertilizer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Oils and other fluids from vehicles	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lawn clippings, dirt and leaves	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Household trash	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Animal droppings and pet waste	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Chemicals and hazardous waste from local business and industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Dirty water and detergents from car washing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cigarette butts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Your responses to the following questions will help us figure out the best ways to inform the public about preventing stormwater pollution.

33. **Where have you read or heard information about stormwater pollution prevention in this region?**

*Check all that apply.*

- ☐ Education in school or camp
- ☐ Newspaper articles or advertising
- ☐ Brochures
- ☐ Community events, workshops, meetings or fairs
- ☐ City or County website
- ☐ Interpretive displays at community centers, parks or other facilities
- ☐ Bus advertisements
- ☐ Storm drain stencils such as "No dumping, drains to creek or bay"
- ☐ Public service announcements on TV
- ☐ Public service announcements on radio
- ☐ Never heard of stormwater pollution prevention in this region
- ☐ Social media
- ☐ Other: .....

34. **How well do you think local agencies are performing with educating the public about stormwater pollution prevention?**

*Mark only one oval.*

- ☐ Poor
- ☐ Fair
- ☐ Good
- ☐ Excellent

35. **What do you think would be the most effective mechanisms to increase awareness of stormwater pollution locally?**

*Check all that apply.*

- ☐ Public meetings and workshops
- ☐ Education in school or camps
- ☐ Brochures
- ☐ Posters
- ☐ Email notices
- ☐ Social media/Youtube
- ☐ Newspaper, TV and radio public service announcements
- ☐ Bus advertising
- ☐ Utility bill inserts
- ☐ Movie theater advertisements
- ☐ Other: .....

36. **To improve our education and outreach, what organizations do you think we should contact?**

.....

37. **Please indicate your age group:**

*Mark only one oval.*

- ☐ Under 18 years old
- ☐ 18 - 24 years old
- ☐ 25 - 34 years old
- ☐ 35 - 44 years old
- ☐ 45 - 54 years old
- ☐ 55 - 64 years old
- ☐ 65 - 74 years old
- ☐ 75 years old or better

38. **Please indicate your gender**

*Mark only one oval.*

- ☐ Male
- ☐ Female
- ☐ Other: .....

39. **What is your highest level of education completed?**

*Mark only one oval.*

- ☐ Middle School or lower
- ☐ High School
- ☐ Some College
- ☐ College
- ☐ Graduate School or higher

40. **Please enter your zip-code.**

.....

## You have completed the survey.

Thank you! We appreciate your input.

For more information about keeping our local waterways clean, please visit

[www.northcoaststormwatercoalition.org/](http://www.northcoaststormwatercoalition.org/)

Sincerely, North Coast Stormwater Coalition

---

Powered by

