

Date: May 15, 2019  
To: Board of Retirement  
From: James Wilbanks, Ph.D., Executive Director  
Subject: Communication Metrics

The charts below present our initial attempt at providing the Board with metrics to evaluate the MCERA Communications efforts. These charts present data through the end of the first quarter of 2019 and all have history to 2015, or since inception if later.

I am happy to discuss and refine further at your discretion.

# Board of Retirement Communication Metrics Memo Continued

